SETUP GUIDE

OCTOBER 2026 · ANTHROPIC · CLAUDE FOR NONPROFITS

YOUR SMALL TEAM, PLUS A GRANT WRITER

Anthropic's new Claude for Nonprofits plugin was built with about 30 nonprofits. It researches funders with sources, breaks down RFPs, drafts proposals from your own material and helps with marketing, hiring and board work. This guide gets it set up in your first week, with copy-paste prompts for every job.

01

Map your org

The step every other skill reads first.

02

Fund your mission

Funders, RFPs, drafts, thank-yous.

03

Set the rules

AI policy and data handling.

01 DO YOU QUALIFY?

TEAM + ENTERPRISE PLANS · VERIFIED NONPROFITS

The plugin is installed automatically for verified nonprofits on Claude's Team and Enterprise plans, at no additional cost. There is nothing to download.

~30	75%	2	$3
nonprofits helped build it	max nonprofit discount (since Dec)	people: new Team plan minimum	per user / month, Team seats in low- and middle-income countries (~90% off)

WHAT YOU NEED

- A **verified nonprofit** account with Anthropic.
- A **Team** or **Enterprise** plan (Team now starts at 2 people).
- An admin who decides which connectors staff can use.

ALSO INCLUDED IN NONPROFIT PLANS

- The same models as the standard Team and Enterprise plans.
- **Claude Code** at no additional cost.
- Connectors for Blackbaud, Candid and Benevity (from the December launch).

! **Not on Claude yet?** Anthropic's nonprofit page lists the plans and discounts. Check eligibility first: the plugin, prices and discounts above apply to verified nonprofits.

02 STEP 1: THE MAP

DO THIS FIRST

Every other skill in the plugin reads this map first, so Claude knows where to look. Claude asks where you keep each kind of record, saves the map (with memory on), and offers to connect tools it can't reach yet.

1. **Turn memory on**
   The map is saved per person when memory is on.
2. **Ask Claude to map your organization**
   It asks about donor data, grant files, finances and policies.
3. **Answer honestly, even if it's messy**
   "Donor list is a spreadsheet in Sarah's Drive" is a perfectly good answer.
4. **Connect what it offers**
   Only connect tools your admin allows. Skip anything with data you don't want it to see.

STARTER PROMPT (OUR WORDING)

```
Map our organization. Ask me where we keep donor data, grant files,
finances, policies, and program reports, one question at a time.
Then summarize the map and tell me which tools you can't reach yet.
```

GOOD TO HAVE READY

- Your mission statement and program list.
- Last year's annual report or a recent grant report.
- Your brand / writing voice notes, if any.

WHY IT MATTERS

Without the map you point Claude to the same files for every task. With it, "draft the Q4 report for the Smith Foundation" just works.

03 FUNDERS · RFPS · PROPOSALS · DONORS
FUND YOUR MISSION

The plugin covers the whole fundraising cycle, so your team keeps the human part: relationships and deciding what to pursue. Prompts below are our own examples.

SKILL (FROM ANTHROPIC)	TRY THIS PROMPT
Find funders and grants, with sources cited	"Find 10 foundations that fund after-school literacy in Ohio. Cite a source for each and note deadlines."
Decide what to pursue: forward an RFP	"Here's an RFP. Break down eligibility, requirements, and what it would take for us to compete."
Write proposals and reports	"Turn this RFP into a requirements list, then a first draft from our past proposals and program data."
Keep relationships warm	"Brief me before my call with the Lee Foundation tomorrow. After: write the thank-you note in our voice."

! **You still decide and sign.** Read every draft, check every figure against its source (grant reports include sources for their figures), and never send a proposal you haven't reviewed.

YEAR-END PUSH (OUR WORDING)

```
We have 6 weeks of year-end fundraising left. Using our donor data,
list lapsed donors worth re-engaging, draft a stewardship plan, and
write three donor updates in our voice. Show sources for any numbers.
```

04 EXTEND YOUR TEAM

MARKETING · HIRING · BOARD

Small staffs cover several roles at once. These skills help a small team work like a bigger one. Prompts are our own examples.

MARKETING

- Plan a campaign sized to your team's bandwidth.
- Teach Claude to draft in your voice.
- Get a second read before content goes out.

HIRING + PEOPLE

- Job post with interview guide + scoring rubric.
- A new hire's first 90 days.
- Answer staff questions from your handbook.

BOARD + LEADERSHIP

- See what skills your board is missing and draft outreach to candidates.
- An orientation packet for new members.
- Plan the deck for your next meeting.

CAMPAIGN PROMPT (OUR WORDING)

```
Plan a 4-week Giving Tuesday email + social campaign that 2 people
can run in 3 hours a week. Write in our voice (see our last newsletter).
```

BOARD PROMPT (OUR WORDING)

```
Plan the deck for next month's board meeting: program results,
year-end fundraising status, and two decisions we need from the board.
```

05 SET THE RULES

AI POLICY · DATA HANDLING

Nonprofits hold sensitive information about the people they serve. Anthropic says admins control access and connectors, and models aren't trained on your data by default.

- ✓ **Write a simple AI use policy**
  Anthropic's Claude Academy has a tutorial: "Claude for Nonprofits: Data handling and your AI use policy".
- ✓ **Let staff check it**
  With the plugin, staff can ask "Can I use Claude for this?" and get an answer based on your own policy.
- ✓ **Connect only what's needed**
  Admins decide who has access and which connectors are allowed.
- ✓ **Keep client details out of tests**
  Practice with dummy data first (our advice), then move to real files.

FOR YOUR IT PERSON

Security and compliance documentation is in the Anthropic Trust Center.

POLICY CHECK PROMPT (OUR WORDING)

```
Can I use Claude to draft a case summary that includes a client's
first name and situation? Answer based on our AI use policy.
```

06 YOUR FIRST WEEK

A SIMPLE FIRST WEEK (OUR PLAN)

M **Monday: map your org**
Run the map prompt. Connect what your admin allows.

T **Tuesday: policy**
Draft or load your AI use policy. Test a "Can I use Claude for this?" question.

W **Wednesday: funders**
Ask for 10 funder matches with sources. Check three of them yourself.

T **Thursday: one RFP**
Forward a real RFP. Get the breakdown and a first draft.

F **Friday: donors**
Write thank-you notes and one donor update in your voice.

FREE LIVE WEBINARS FROM ANTHROPIC

- **Nov 10:** An Admin's Guide to Data Handling and AI Use Policy.
- **Nov 12:** A Staff Guide to Making Claude Useful on Day One.

SOURCE (CHECKED OCT 26, 2026)

claude.com/resources/articles/expanding-claude-for-nonprofits

news.aistacksignal.com/nonprofit

Plans, prices and discounts are as Anthropic described them on October 26, 2026 and can change. Example prompts and the week-one plan are our own suggestions. AI Stack Signal is not affiliated with Anthropic.